PR Coverage
(Bliss’17)
News Coverage on Newspapers
1. Daily Prothom Alo
Shubhashish Bose, commerce secretary, and Md Saitul Islam, president of Leathergoods and Footwear Manufacturers & Exporters Association of Bangladesh, attend a press meet at Westin Dhaka on Saturday to announce the commencement of Bangladesh Leather Footwear and Leathergoods International Sourcing Show-2017 from November 16.
First-ever leather product exposition begins Nov 16

Call to make Bangladesh into a sourcing hub

A three-day Bangladesh Leather, Furnishing and Leathergoods International Sourcing Show-2017 will begin in the capital on November 16. The three-day exposition will be the first of its kind in Bangladesh, and will provide a wide array of collections of quality leather products to attract buyers, global retailers and international sourcing agencies.

The event, organized by Bangladesh Leather, Furnishing, and Leathergoods Exporters Association of Bangladesh in collaboration with the Ministry of Commerce, will also facilitate direct business interactions between buyers and sellers.

Prime Minister Sheikh Hasina will inaugurate the event at the International Convention City, Bashundhara (BIC) at 9am on November 16. The event will be held under the banner of International Leather Expo 2017.

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4. Daily Banik Barta

News Dimension: 44 CI
LFMEAB and MoC organise first ever leather goods sourcing showcase

Ministry of Commerce, chaired the press conference, while Md. Saiful Islam, president, LFMEAB, presided over the event. Michael Schuller, deputy head of mission, embassy of the Federal Republic of Germany in Dhaka, Bangladesh was present as the special guest. Christian Ewert, director general, Foreign Trade Association (FTA) based in Brussels and Chen Shao, managing director, Patonga Footwear (Pvt) Ltd were also present at the event representing international buyer’s platforms and FDI investors in the leather sector respectively.

The organisers and the panel expressed the hope that BLESS will act as a platform that will allow potential foreign investors to know firsthand the investment opportunities as well as business benefits of sourcing from Bangladesh. As a result, new export orders will be directed towards Bangladesh, as well as fresh investment inflow in this sector.

Leathergoods and Footwear Manufacturers & Exporters Association of Bangladesh (LFMEAB) in collaboration with Ministry of Commerce (MoC) is going to organise the first ever ‘Bangladesh Leather Footwear & Leathergoods International Sourcing Show (BILISS)-2017’, under the tagline “Think ahead, think Bangladesh.”

At a press conference at The Westin Hotel, Dhaka, on November 4, the organisers shared the overall preparation, different aspects, dimensions and expected outcomes of the show. The show will be held from November 16-18, at the International Convention City Bashundhara (ICCB), where leading leather manufacturing companies operating in/from Bangladesh will showcase their products. Prime Minister Sheikh Hasina has given her consent to inaugurate the grand event.

Shahebki Basu, secretary,
Leather industry holds potential to be 2nd largest forex earner

Leather industry

Leather sector has immense potential to be the second largest earner with high value addition and diversity of products, said officials. A total of 21 leading leather manufacturers and tanneries operating in or from Bangladesh will now have to diversify the lines of action. Dealers are also expected to improve their productivity and enhance the export opportunities as well as business benefits of supplying "Bangladeshi" products.
7. Daily Amader Shomoy

News Dimension: 5 CI
News Coverage on Television
1. ATN Bangla
2. Bangla Vision
3. Channel 24
4. Channel i
5. DBC News
6. ETV
7. Mohona TV
8. RTV
9. Somoy TV
News Coverage on Online Portals
চামড়া ও চামড়াজাত পণ্যে বিদেশী বিনিয়োগ সম্পর্কের আদায়

১৯৫ সাল আগে ভারত ও বাংলাদেশের সরকার বিচ্ছিন্ন হয়েছিল এবং উভয় দেশের চামড়া উৎপাদন যোগ্য ছিল। ধীরে ধীরে এই দুই দেশের চামড়া উৎপাদনের পাতার পর্যন্ত সম্পর্ক স্থাপিত হয়। এই সম্পর্ক স্থাপনের প্রত্যেক সময় দায়িত্ব নিতে হলে একটি নিয়ম নিষেধাজ্ঞা তৈরি করা হয়। সাময়িকি, জনসাধারণের কাছে এই নিয়ম নিষেধাজ্ঞা তৈরির প্রয়োজনীয়তা মেটে দেখা হয়।

চামড়া উৎপাদনের প্রক্রিয়া ও পণ্যের সম্পর্কে বিদেশী বিনিয়োগের সম্পর্কে সংক্ষিপ্ত বিবরণ প্রদান করা হয়। এই সম্পর্ক স্থাপনের প্রাথমিক কারণে বিদেশী বিনিয়োগের সম্পর্কে সংক্ষিপ্ত বিবরণ প্রদান করা হয়।

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4.bdnews24.com
5. Dailystar

Bangladesh Leather Footwear, Goods Int’l sourcing show Nov 16-18

Delegates from Bangladesh’s leather and footwear sector will participate in the Bangladesh Leather Footwear, Goods Int’l sourcing show to be held from November 16-18 at the International Convention City (ICcity) in Dhaka. The three-day event is jointly organized by the Bangladesh Leather and Footwear Council (BLFC) and the Bangladesh Garment Manufacturers and Exporters Association (BGMEA).

The show, themed “Meet the Press”, will provide a platform for buyers, sellers, and manufacturers to network and build business relationships. It is expected to attract over 500 buyers from around the world, including Asia, Europe, and the Americas.

Delegates will have the opportunity to view the latest trends in leather and footwear designs, as well as explore the Bangladeshi market for sourcing high-quality products. The event will also feature a variety of seminars and workshops on topics such as sustainability, quality control, and market trends.

The Bangladesh Leather Footwear, Goods Int’l sourcing show is an excellent opportunity for businesses to connect with potential partners and stay ahead of the curve in the global fashion and footwear industry.
6. Dainik sangram
বসুদরায় চামড়া ও চামড়াজাত পণ্যের প্রদর্শনী ১৬-১৮ নভেম্বর

আয়তনী ১৬ থেকে ১৮ নভেম্বর বাংলাদেশ বৃহদাঙ্গন আদালতের কক্ষে চামড়া ও চামড়াজাত পণ্যের প্রদর্শনী অনুষ্ঠিত হবে। নিম্নলিখিত তারিখের মধ্যে উক্ত প্রদর্শনী নিয়ন্ত্রণ করবেন মন্ত্রিসভার প্রথম সচিব এবং বাংলাদেশ কৃষির মন্ত্রী সাইফুল খান।

বাংলাদেশ বৃহদাঙ্গনের সংগঠন ও নির্মাণ প্রশিক্ষণ এবং চামড়া ও চামড়াজাত পণ্যের প্রদর্শনী অনুষ্ঠিত হবে বাংলাদেশ কৃষির মন্ত্রী সাইফুল খানের নেতৃত্বে।

এই প্রদর্শনী চামড়া ও চামড়াজাত পণ্যের প্রদর্শনী অনুষ্ঠিত হবে। যেমন: আদালতের কক্ষ, তথ্য প্রকাশ কক্ষ, কৃষি মন্ত্রীর কক্ষ এবং আনন্দ কক্ষ।

এই প্রদর্শনীর মাধ্যমে বাংলাদেশ চামড়া ও চামড়াজাত পণ্যের প্রদর্শনী অনুষ্ঠিত হবে।
ন্যাটুনবার্তা এক সর্বামুখী সামাজিক সমালোচনা এবং প্রশাসনিক একীকরণ করণের জন্য তৎকালীন প্রশাসনের উদ্দেশ্যে প্রস্তাব করা হয়েছিল।

ন্যাটুনবার্তা.com

8.natunbarta.com
Three-day leathergoods show kicks off on Nov 16

By Economic Reporter:

A three-day "Bangladesh Leather Footwear & Leather goods International Sourcing Show (BLLISS)-2017" will begin in the city on November 16 to showcase an exciting collection of leather products.

Leather goods and Footwear Manufacturers and Exporters Association of Bangladesh (LFMEAB) in collaboration with the Ministry of Commerce is organizing the first ever show under the thematic tagline: 'Think ahead, think Bangladesh'.

Prime Minister Sheikh Hasina is expected to inaugurate the 3-day event at the International Convention City Bashundhara (ICCB), said the organizers at a press conference on Sunday.

Country’s leading leather manufacturing companies will showcase their products in 7 pavilions and 25 stands.

Commerce secretary Subhashis Basu, President of LFMEAB Md. Saiful Islam, Deputy head of the mission of the Federal Republic of Germany in Dhaka Michael Schultheiss, Director General of Foreign Trade Association (FTA) based in Brussels Christian Ewert and Chen Shao Tseng, Managing Director, Patenga Footwear (Pvt.) Ltd. were also present at the press conference.

LFMEAB president Md. Saiful Islam said the purpose of this show is to turn Bangladesh into a sourcing hub by bringing buyers, global retailers, international sourcing agents to see the quality and range of products, enabling direct interaction with local manufacturers and exporters.
FIRST EVER LEATHER FOOTWEAR & LEATHER GOODS SOURCING SHOW HELD IN CHINA

The first ever leather footwear and leather goods sourcing show, held in China, was a huge success. The event was hosted at the Grand Hyatt Hong Kong and attracted a large number of international buyers and suppliers.

The show was organized by the Leather Industry Promotion Council (LIPC) and was attended by over 1,000 buyers from around the world. The show featured over 100 exhibitors showcasing their products in various categories, including men's and women's footwear, leather goods, and accessories.

The show was attended by many notable personalities, including Chinese and international buyers, who were interested in the latest trends and products in the leather industry. The show also included a number of seminars and workshops, which provided valuable insights into the latest developments in the industry.

Overall, the show was a great success, and it is expected to pave the way for future leather sourcing shows in China. The Leather Industry Promotion Council is planning to organize similar events in the future, and it is hoped that these shows will continue to provide a platform for buyers and suppliers to connect and grow the leather industry in China.
Online News Links:

- Bdnews24 - [http://bit.ly/2y8mB3q](http://bit.ly/2y8mB3q)
- Daily Songram - [http://bit.ly/2h9g8yl](http://bit.ly/2h9g8yl)
News Coverage on Radio
1. Peoples Radio

2. Radio Bhumi
Thank You