#### TERMS OF REFERENCE FOR CONSULTANT

Date/updated date: July 1, 2014

LFMEAB INSPIRED 2 Project Activity Reference:

Activity: TOR for hiring consultant for Preparing Strategic Plan of the Leather Sector for Next Ten (10) Years.

## Introduction

#### **Background:**

Leathergoods and Footwear Manufacturers and Exporters Association of Bangladesh (LFMEAB) is the official trade association registered under the Ministry of Commerce, Government of Bangladesh of the export oriented leather footwear and leathergoods industry of Bangladesh. With over 110 members, LFMEAB represents the majority of companies in Bangladesh that are engaged in export of leather footwear and goods.

LFMEAB is implementing it **LFMEAB INSPIRED 2** Project titled "Strengthening the capacity of Leather goods & Footwear Manufacturers and Exporters Association of Bangladesh(LFMEAB)" which is a Grant under the INSPIRED SME Competiveness Grant Scheme which is funded by the European Union and the Government of Bangladesh. And accordingly the project is looking for qualified individual to be appointed as consultant for preparing strategic plan of the leather sector for next ten years.

## **Overall Objectives**

The focus of the overall objectives primarily remains to be the strengthening the capacity of Leathergoods and Footwear Manufacturers and Exporters Association of Bangladesh (LFMEAB) to better serve its membership with the help of all associates and stake holders.

The achievement of overall objectives may be objectively verifiable by counting the services introduced and also improvement of the quality of these services. Such changes may be verified from sources like LFMEAB annual reports, grant progress report, websites, internal monitoring reports and communication materials.

#### **Specific Objectives**

Three result oriented areas of broader action have been chosen as specific objective to strengthen BIO's capacity building for proving better services.

Out of this three targeted priority areas the project has been designed to attain following specific objectives

- 1. To support members become more competitive and efficient to handle business within the domestic and international arena.
- 2. To gather a complete research paper on strategic plan on leather sector.
- 3. To enrich overall knowledge of BIO's members about national and international business relationship, business strategies, communication and platform for performing as ideal competitors in global market.

### **Purpose of Assignment**

Considering the above situation LMEAB INSPIRED 2 would like to hire a consultant, who in this assignment should:

- To prepare an elaborate policy paper regarding the development, enhancement & sustainability of the leather sector industries in next 10 years.
- To initiate Lobbying & follow up of governmental policy should be included.
- Formulate and draft strategic paper.

## Scope of Work/Work Assignments

The consultant is expected to have good understanding about the working environment of leather, footwear and leathergoods industries. To facilitate the whole analysis process, LFMEAB shall provide the following documents to the consultant:

- Project proposal
- Logical Framework

This assignment will concentrate mostly on preparing, planning, developing and formulating the strategic plan for total leather sector.

# **Payment Schedule:**

The consultant/consulting firm will be paid BDT 50, 305.00 (including all applicable taxes) after successful completion.

## **Contact Person:**

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