



**Leathergoods And Footwear Manufacturers
& Exporters Association of Bangladesh**

Introduction to Bangladesh Leather Products & Footwear Industry & LFMEAB



Leather, leather products, footwear, and synthetic industry: a snapshot

- ❑ 2nd largest export industry
- ❑ Up to **85%** value addition.
- ❑ Highly labor-intensive industry with **60%+** women workforce
- ❑ **200,000+** people actively employed and indirectly employed **150,000+** people.
- ❑ Sector includes **200** tanneries, **3500** SMEs, **90** Large Firms and 15 big enterprises
- ❑ **Major markets:** Germany, US, Japan, Netherland, Spain, Italy, UK, Belgium, France, Poland, Russia and Canada.
- ❑ **New and emerging markets:** Turkey, South Korea, Brazil, Mexico, South Africa, Australia, Russia, China and UAE.

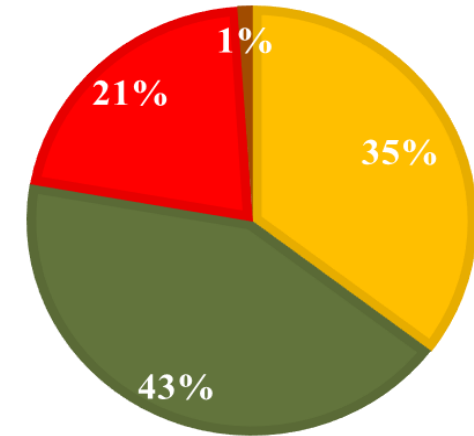
Emerging Backward Linkage Industry

Recently, there are some companies who are producing shoe accessories commercially such as:

- ❑ Shoe Last
- ❑ Outsole
- ❑ Insole
- ❑ Adhesive
- ❑ Foam
- ❑ PU leather
- ❑ Ornaments
- ❑ Shoelaces

TYPES OF FOOTWEAR TRADED (PAIRS)

- Leather footwear
- Textile footwear
- Rubber & plastic footwear
- Other

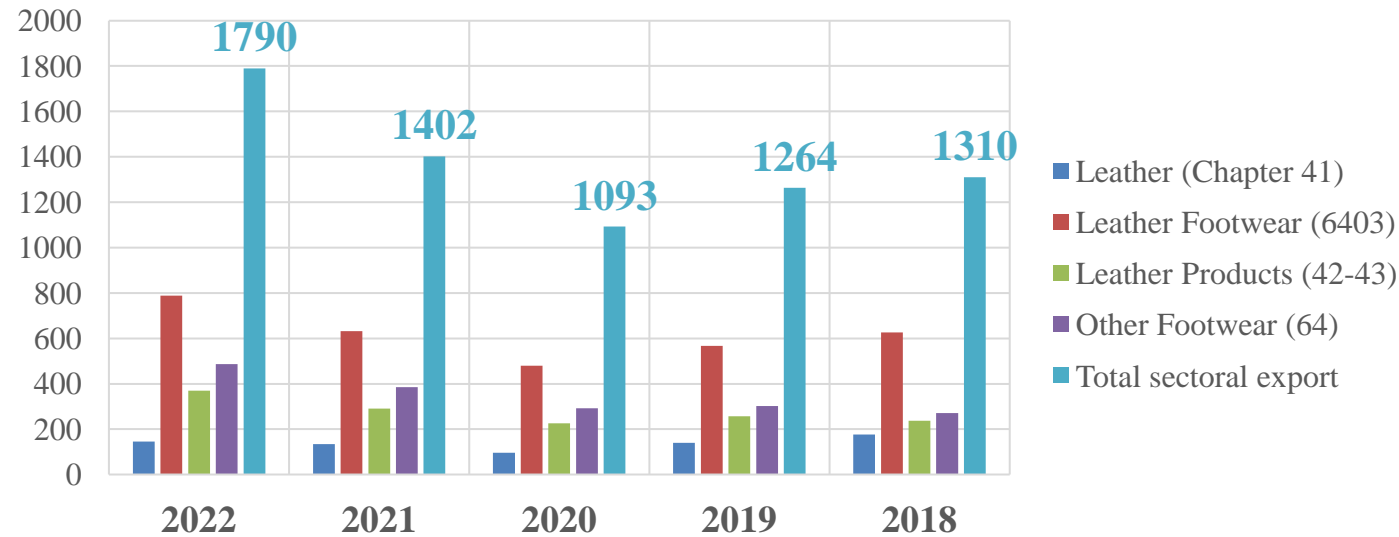


Initiatives

CETP in Savar Tannery Estate
Govt. declared Thrust Sector
LFMEAB and Govt to establish the
Central Design Center
Sectoral Roadmap by MoC

- ❑ Competitive and scalable labour force
- ❑ Preferential Market Access – EU, Japan, Korea, Australia, India, China
- ❑ **300ml sqft** Domestic Raw material availability | **1.7%** of global livestock
- ❑ Emerging supply chain - packaging, lasts, adhesives, outsoles
- ❑ Made in BD shoes and bags gaining ground: Timberland, Wolverine, Michael Kors , Decathlon, Picard
- ❑ Rising Foreign direct investment and local investment
- ❑ Established sea and air connectivity and also logistics.
- ❑ Containerized shipment is available from the factory site
- ❑ A perfect sourcing diversification opportunity for manufacturing
- ❑ Proactive compliance practice - LEED , WRAP, BSCI , LWG , CTPAT.
- ❑ Rising middle-class purchasing power
- ❑ Large domestic market.

Bangladesh's leather, leather products and footwear export in 2018, 2019, 2020, 2021, & 2022 (Value in USDM)



Vision 2024
\$3b annual export
25,000 workers to be trained
 Sustainable Competitive Edge

Footwear industry in a snapshot

	Value		Quantity		Price
	Million (USD)	World Rank	Million Pairs	World Rank	USD
Exports	1160	16	83	16	\$ 13.89
Imports	85	84	15	90	\$ 5.82
Production			401	8	
Consumption			333	10	

(Source: World Footwear Yearbook 2022)

Our strength

Farm to Fashion



PRODUCTS WE MAKE



PRODUCTS WE MAKE (cont.)



BRANDS WE MAKE



FILA

Clarks

Bata



Hush Puppies®

 **ARIAT**



MICHAEL KORS

PICARD
since 1928

**AMERICAN
TOURISTER**
SINCE 1933

**UNI
QLO** **GU**

 **KITAMURA®**

DEICHMANN

MARKS &
SPENCER

H&M

**LOVE
MOSCHINO**


zalando
LogoFagLine.com

s.Oliver

WOLVERINE®

ALDO

Walmart 

[Click here to watch Sectoral AV](#)

Sectoral transformative initiatives

EC4J

Million-dollar WB projects to increase industry effectiveness:

- ☐ Market Access Support Program (ESQ): training on social compliance, OHS, compliance, waste management, etc.
- ☐ Productivity Enhancement Program (TC)
- ☐ Technology & Design Centre (TDC)

Supply Chain Map by LFMEAB

- ☐ Localization of supply chain

Skill development

Bangladesh government and industry are executing skill training for further 10,000 unskilled trainees for the leather goods and footwear sector by December 2023.

Environmental sustainability

- ☐ Under the ECOLEBAN project, LFMEAB has implemented Sustainable Consumption and Production (SCP) in five SMEs and Ecolabelling in 11 SMEs.
- ☐ Implementation of Environmental Management Systems (ISO 14001) in 13 factories.

SOLIDARIDAD

Training on Promoting Safe Use Of Chemicals (PSUC)

Special initiatives

- ☐ Capacity building program for strengthening factories Participatory, Safety & Anti Harassment Committees
- ☐ Factory Improvement Program to improve Environmental & Social Compliance, OHS and Fire & Electrical Safety
- ☐ Develop Factory Improvement Tools (FIT) to increase productivity
- ☐ Job Placement of 1,000 ultra poor women through skill development
- ☐ Developing a job portal under National Intelligence for Skills, Education, Employment and Entrepreneurship (NISE) for match making between employers and job seekers.

SUPPLY CHAIN MAP BY LFMEAB

[Click here to watch Supply Chain Map by LFMEAB](#)

Mission

- ❑ Promote and protect the interests of the industry and its members,
- ❑ Encourage cooperation and safeguard the interests of industry to boost competitiveness.
- ❑ Establish a healthy business environment for a close and mutually beneficial relationship between the local manufacturers and exporters of footwear and leather goods and foreign buyers.

**Established
in 2003**

**Represents
the major
export-
oriented
manufacturers
and exporters**

**Current
members:
259**

**Annual
membership
growth: 20%**

KEY PARTNERS-LFMEAB



SERVICE FOR MEMBERS



- **GSP:** To get the duty free market access or reduced tariff rate
- **Export Certificate:** To enjoy the facilities of cash incentive
- **TT Certificate:** To enjoy the facilities of cash incentive
- **Recommendations:**
 - **New Bond License:** To get the Bond License
 - **Bond License Auto Renewal:** To renew the Bond License
 - **Capital Machinery:** To import machineries under Bond License
 - **Fire Resistance Equipment:** To import the fire equipment duty free
 - **Addition & Correction Of H.S Code:** To add or revise H.S codes of raw materials and machineries in Bond License
 - **Visa Recommendation:** To get the business visa
 - **FOC:** To release the raw materials and samples duty free
 - **Bonded Warehouse Extension:** To extend Bonded Warehouse
 - **Inclusion Of Raw Materials In Import Availability:** To include of raw materials in import availability
 - **Factory Extension: To Extend Factory**
- **Misc Recommendations & NOC**
- **Service Book:** To maintain workers data
- **Supply Chain Map:** To view all the locations of supply chain

Compliance enhancement initiative and best practice awards



Best Practices

- Achieved Leather Working Group (LWG) certification: 4 member factories: **Apex Tannery Limited , Riff Leather Ltd., & ABC Leather.**
- ❑ Certified Sustainable Leather Foundation (SLF) : 3 member factories: **Picard Bangladesh Ltd.,FB Footwear Ltd., & Austan Ltd.**
 - ❑ **ISO 45001: 2018** certified: **Picard Bangladesh Ltd.**
 - ❑ Two members: **Apex Footwear Ltd. & Edison Footwear Ltd.** won **Green Factory Award 2020** from the Government of Bangladesh.
 - ❑ Occupational Safety and Health (OSH) awards in 2019 by GoB: 3 member companies: **Picard Bangladesh Ltd., Apex Footwear Ltd., and Maf Shoes Ltd.**
 - ❑ VAT & Tax awards by NBR: **Apex Footwear Ltd.**
 - ❑ LEED Gold (Leadership in Energy and Environmental Design) certification: **Shoeniverse Footwear Ltd, Apex Footwear Ltd., and Akij Footwear Ltd.**
 - ❑ 'Bangabandhu Sheikh Mujib Industrial Award 2020: **Fortune Shoes Ltd.** (Barishal) awarded.
 - ❑ **Sustainability Reporting:** in company level, **Apex Footwear Ltd. and Picard Bangladesh Ltd.** have achieved Sustainability Reporting in 2020.

Achievements of LFMEAB



- ❑ **Compliance for Success program** to remain sustainable in the global supply chain.
- ❑ Organising **BLLISS** (Bangladesh Leatherfootwear & Leathergoods International Sourcing Show) from 2017 to 2019 inaugurated by HPM.
- ❑ Implementation of Environmental Management Systems (**ISO 14001**) in 13 factories.
- ❑ Implementation of **Eco-labeling** in 13 factories
- ❑ Ascertainment of **coefficient for 60 member factories** so far with DEDO under NBR.
- ❑ Execution of "**Gender Equality** and Women's Empowerment at Work Place" with The Ministry of Labour and Employment.
- ❑ LFMEAB –One of the first trade bodies to **achieve Sustainability Reporting** in 2020.
- ❑ Electrical Risk Assessed on **52 member factories**.
- ❑ Publish **Decent Workplace Toolkit** collaboration with UNDP SWAPNO Project
- ❑ Publish **Health Assistive Guideline** for Leather Sector Workers specially for the Female Workers
- ❑ Publish **Business Start-up Handbook**

Book Your Calendar for BLLISS 2023



COMING SOON

Bangladesh
Leather Footwear
& Leathers Goods
International
Sourcing Show 2023



Date: 24–26 September 2023

Venue: Bangabandhu International Conference Center,
Agargaon, Sher-e-Bangla, Dhaka, Bangladesh.

Inaugurated by HPM
Organized by Moc, LFMEAB
30+ local factories
3 Global Breakout sessions
proximity to Leathertech Expo
Great Networking Hub



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