

Leathergoods And Footwear Manufacturers & Exporters Association of Bangladesh

## Introduction to Bangladesh Leather Products & Footwear Industry & LFMEAB





#### $\Box$ 2<sup>nd</sup> largest export industry

 $\Box$  Up to 85% value addition.

- □ Highly labor-intensive industry with **60%**+ women workforce
- 200,000+ people actively employed and indirectly employed 150,000+ people.
- Sector includes 200 tanneries,
   3500 SMEs, 90 Large Firms and
   15 big enterprises
- Major markets: Germany, US, Japan, Netherland, Spain, Italy, UK, Belgium, France, Poland, Russia and Canada.
- New and emerging markets: Turkey, South Korea, Brazil, Mexico, South Africa, Australia, Russia, China and UAE.

#### **Emerging Backward Linkage Industry**

Recently, there are some companies who are

producing shoe accessories commercially

such as:

- □ Shoe Last
- Outsole
- □ Insole □ Adhesive
- □ Foam
- D PU leather
- Ornaments
- □ Shoelaces



#### Leather footwear

- Textile footwear
- **Rubber & plastic footwear**
- Other

Initiatives CETP in Savar Tannery Estate Govt. declared Thrust Sector LFMEAB and Govt to establish the Central Design Center Sectoral Roadmap by MoC

## **COMPETITIVE ADVANTAGE**

FMEAB FMEAB FMEAB

- □ Competitive and scalable labour force
- □ Preferential Market Access EU, Japan, Korea, Australia, India, China
- □ **300ml sqft** Domestic Raw material availability | **1.7%** of global livestock
- □ Emerging supply chain packaging, lasts, adhesives, outsoles
- □ Made in BD shoes and bags gaining ground: Timberland, Wolverine, Michael Kors , Decathlon, Picard
- □ Rising Foreign direct investment and local investment
- □ Established sea and air connectivity and also logistics.
- □ Containerized shipment is available from the factory site
- □ A perfect sourcing diversification opportunity for manufacturing
- □ Proactive compliance practice LEED , WRAP, BSCI , LWG , CTPAT.
- □ Rising middle-class purchasing power
- □ Large domestic market.

## **Industry performance**



## Bangladesh's leather, leather products and footwear export in 2018, 2019, 2020, 2021, & 2022 (Value in USDM)



# Leather (Chapter 41) Leather Footwear (6403) Leather Products (42-43) Other Footwear (64) Total sectoral export

#### Vision 2024 \$3b annual export 25,000 workers to be trained Sustainable Competitive Edge

#### Footwear industry in a snapshot

	Value		Quantity		Price
	Million (USD)	World Rank	Million Pairs	World Rank	USD
Exports	1160	16	83	16	\$ 13.89
Imports	85	84	15	90	\$ 5.82
Production			401	8	
Consumption			333	10	

(Source: World Footwear Yearbook 2022)

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**Our strength** 



Farm to Fashion



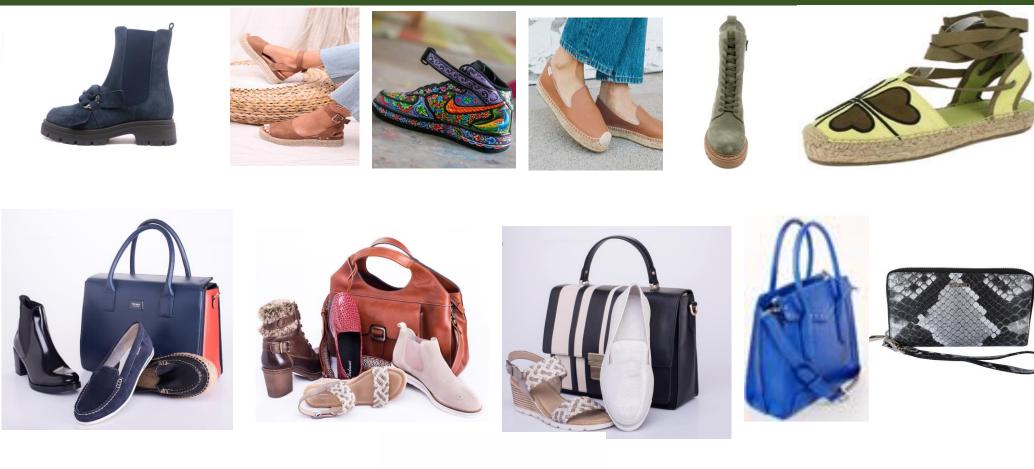
## **PRODUCTS WE MAKE**





## **PRODUCTS WE MAKE (cont.)**













## **BRANDS WE MAKE**





## SECTORAL AV



## Click here to watch Sectoral AV

#### **SECTORAL STEPS**

#### Sectoral transformative initiatives



EC4J	Skill development		
Million-dollar WB projects to increase	Bangladesh government and industry are executing skill training for further		
industry effectiveness:	<u>10,000 unskilled trainees</u> for the leather goods and footwear sector by December		
□ <u>Market Access Support Program</u>	<u>2023.</u>		
(ESQ): training on social compliance,	Environmental sustainability		
OHS, compliance, waste	Under the ECOLEBAN project, LFMEAB has implemented Sustainable		
management, etc.	Consumption and Production (SCP) in five SMEs and Ecolabelling in 11		
Productivity Enhancement Program	SMEs.		
(TC)	□ Implementation of Environmental Management Systems (ISO 14001) in 13		
☐ <u>Technology &amp; Design Centre (TDC)</u>	factories.		
Supply Chain Map by LFMEAB	SOLIDARIDAD		
Localization of supply chain	Training on Promoting Safe Use Of Chemicals (PSUC)		

#### **Special initiatives**

□Capacity building program for strengthening factories Participatory, Safety & Anti Harassment Committees □ Factory Improvement Program to improve Environmental & Social Compliance, OHS and Fire & Electrical Safety

- Develop Factory Improvement Tools (FIT) to increase productivity
- □ Job Placement of 1,000 ultra poor women through skill development
- Developing a job portal under National Intelligence for Skills, Education, Employment and Entrepreneurship (NISE) for match making between employers and job seekers.

## **SUPPLY CHAIN MAP BY LFMEAB**

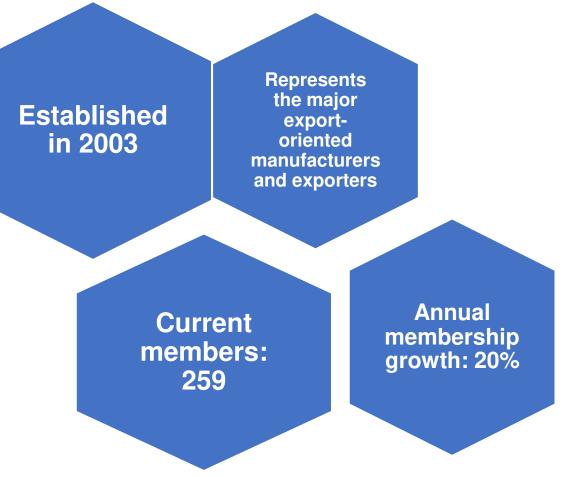
## Click here to watch Supply Chain Map by LFMEAB

## Introduction to the Association-LFMEAB



## **Mission**

- Promote and protect the interests of the industry and its members,
- □ Encourage cooperation and safeguard the interests of industry to <u>boost competitiveness</u>.
- Establish a healthy business environment for a close and mutually beneficial relationship between the local manufacturers and exporters of footwear and leather goods and foreign buyers.



## **KEY PARTNERS-LFMEAB**

















## **SERVICE FOR MEMBERS**

- GSP: To get the duty free market access or reduced tariff rate
- Export Certificate: To enjoy the facilities of cash incentive
- TT Certificate: To enjoy the facilities of cash incentive
- Recommendations:
  - New Bond License: To get the Bond License
  - Bond License Auto Renewal: To renew the Bond License
  - Capital Machinery: To import machineries under Bond License
  - Fire Resistance Equipment: To import the fire equipment duty free
  - Addition & Correction Of H.S Code: To add or revise H.S codes of raw materials and machineries in Bond License
  - Visa Recommendation: To get the business visa
  - FOC: To release the raw materials and samples duty free
  - Bonded Warehouse Extension: To extend Bonded Warehouse
  - Inclusion Of Raw Materials In Import Availability: To include of raw materials in import availability
  - Factory Extension: To Extend Factory
- Misc Recommendations & NOC
- Service Book: To maintain workers data
- Supply Chain Map: To view all the locations of supply chain

## Compliance enhancement initiative and best practice awards



#### **Best Practices**

Achieved Leather Working Group (LWG) certification: 4 member factories: Apex Tannery Limited , Riff Leather Ltd., & ABC Leather.

Certified Sustainable Leather Foundation (SLF) : 3 member factories: Picard Bangladesh Ltd., FB Footwear Ltd.,

#### & Austan Ltd.

- □ ISO 45001: 2018 certified: Picard Bangladesh Ltd.
- Two members: Apex Footwear Ltd. & Edison Footwear Ltd. won Green Factory Award 2020 from the Government of Bangladesh.
- □ Occupational Safety and Health (OSH) awards in 2019 by GoB: 3 member companies: Picard Bangladesh Ltd.,

#### Apex Footwear Ltd., and Maf Shoes Ltd.

- □ VAT & Tax awards by NBR: Apex Footwear Ltd.
- LEED Gold (Leadership in Energy and Environmental Design) certification: Shoeniverse Footwear Ltd, Apex
   Footwear Ltd., and Akij Footwear Ltd.
- Generation Sheikh Mujib Industrial Award 2020: Fortune Shoes Ltd. (Barishal) awarded.
- Sustainability Reporting: in company level, Apex Footwear Ltd. and Picard Bangladesh Ltd. have achieved Sustainability Reporting in 2020.

## **Achievements of LFMEAB**

- Compliance for Success program to remain sustainable in the global supply chain.
- Organising BLLISS (Bangladesh Leatherfootwear & Leathergoods International Sourcing Show) from 2017 to 2019 inaugurated by HPM.
- □ Implementation of Environmental Management Systems (ISO 14001) in 13 factories.
- □ Implementation of Eco-labeling in 13 factories
- □ Ascertainment of **coefficient for 60 member factories** so far with DEDO under NBR.
- Execution of "Gender Equality and Women's Empowerment at Work Place" with The Ministry of Labour and Employment.
- □ LFMEAB –One of the first trade bodies to achieve Sustainability Reporting in 2020.
- □ Electrical Risk Assessed on 52 member factories.
- □ Publish Decent Workplace Toolkit collaboration with UNDP SWAPNO Project
- □ Publish Health Assistive Guideline for Leather Sector Workers specially for the Female Workers
- Publish Business Start-up Handbook

## **Book Your Calendar for BLLISS 2023**





## **COMING SOON**



Date: 24–26 September 2023

**Venue:** Bangabandhu International Conference Center, Agargaon, Sher-e-Bangla, Dhaka, Bangladesh. Inaugurated by HPM Organized by Moc, LFMEAB 30+ local factories 3 Global Breakout sessions proximity to Leathertech Expo Great Networking Hub

Thank you



Harbour Gulshan Link, Ta-94/B (1<sup>st</sup> & 2<sup>nd</sup> Floor), Middle Badda, Gulshan Link Road, Dhaka-1212. Bangladesh Tel: +880-2-58810271-2 <u>www.Lfmeab.org</u>