

## **Monthly Sectoral Export Trend July 2023**

The report contains export trends from January-July 2023 of: Sectoral (Leather, Leather Products 42-43, Leather and Non-Leather Footwear 64), Leather subsector (41), Leather Products (42-43), Leather Footwear (6403), Non-leather footwear (64 except 6403).

The total sectoral (leather, leather products, leather, and non-leather footwear) export performance in July 2023 decreased, with 7% export down compared to June 2023. *Figure 1*.



## Comparison of 2023 over 2022

In comparison to 2022, the total sectorial export performance of the first 7 months of 2023 found a negative trend except for May and July 2023. The growth percentage is as follows: January - 14%, February -13%, March -18%, and April -14%, May 21%, June -13%, July 3%. *Figure 2*.





## The category-wise export trend in the first 7 months of 2023

The category-wise export trend in the first 7 months of 2023, **leather and leather products** fell over 43% and 10% respectively, in July 2023 from January 2023. While other categories have shown growth such as **leather footwear 24%**, and **non-leather footwear 6%** *Figure 3*.





## The category-wise export comparison of 2023 over SPLY

The category-wise export comparison of 2023 over SPLY is worrisome. The leather export trend is negative except in May; leather products is comparatively in a better position with 24% growth in July; importantly, leather footwear export decreased every month. -32%, -9%, -26%, -25%, - 3%, -28%, -1% in January, February, March, April, May, June, and July respectively. *Figures 4 & 5*.





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